

J.E. BROWN & ASSOCIATES

303 Lennon Lane Walnut Creek, CA 94598

Phone: 925 947 2990 Fax: 925 947 3978

## Home Based Business Product

## Claim Examples

Operating a business from your home can be a rewarding and profitable experience. However, each day brings the possibility for a loss that could leave you, and your business, unprotected. Most homeowner's policies are not designed to cover a business exposure in the home. The typical homeowner's policy provides minimal coverage for business property on and off premises and no liability coverage relating to business activities. Clients with home based businesses face many property and liability loss exposures and without proper coverage may have several coverage gaps by failing to purchase the Home Based Business Product policy.

- You operate a small e-bay business and have an inventory of \$7,500. A fire in your home destroys or damages your inventory. The Home Based Business policy will provide coverage up to your Business Personal Property limit.
- A customer visiting your home for business slips and falls. Since the customer was at your home for business purposes the Home Based Business policy will provide the needed liability coverage excluded under your homeowners policy.
- Your laptop is stolen while you are visiting a customer. The Home Based Business policy provides up to \$5,000 to replace your laptop while away from the residence premises.
- You are working a trade show and someone trips and falls over your display, the Home Based Business policy will provide the liability protection you need. Your homeowner's policy provides no coverage since this was a business event.
- Your Home Based Limited Liability Corporation suffers a power surge damaging your computer, telephone, and fax machine, but your homeowner's policy provides no coverage since the property is owned by the LLC and not the homeowner. Your Home Based Business policy will replace the damaged equipment.
- A fire at your home makes it uninhabitable and your home based business must be shut down. Your Home Based Business policy provides the needed lost income and additional expense coverage.
- ▶ A power surge caused electrical damage to your home based bakery refrigeration system. The system failed and you sustained food spoilage, repairs to the refrigerator and one day lost income. Your Home Based Business policy provides the equipment breakdown and business income coverage you need.